

For Immediate Release
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ENERGY SOLUTIONS FOR COLORADO HOMEOWNERS

Voted one of Colorado's *Best Green Resources* by 5280 magazine and published by a local nonprofit, Smart Energy Living magazine helps Colorado home owners with tips and ideas about using energy more wisely.

Lakewood, CO ----- The newest issue of Smart Energy Living magazine is now available. Smart Energy Living was developed by the Colorado Energy Science Center (CESC), a local nonprofit, to help homeowners cut through the hype and learn the facts about how their home uses energy in order to make better energy decisions. The magazine and SmartEnergyLiving.org are free to all users and subscribers.

Pat Keegan, Executive Director, explains "Smart Energy Living is more than a great magazine and a great web site. It is an idea that can change the way we use energy. The idea is a simple one – that home owners can make decisions for their own benefit, to cut energy costs and to increase the comfort and resale value of their homes, and in doing so, can provide an economic and environmental benefit to their communities and to the planet."

The National Renewable Energy Laboratory (NREL) has also partnered with CESC on the production of the magazine. As the largest renewable energy research and development laboratory in the nation, Golden-based NREL, coupled with CESC's expertise, ensures that the content of the magazine is up-to-date and trustworthy.

This is also the first issue to be co-published by award-winning Colorado based WiesnerMedia. CESC partnered with WiesnerMedia's Custom Publishing Division last fall in order to take the magazine to a new level of editorial excellence, advertising strength and circulation growth. Editor Rebecca Cantwell brings a background in renewable energy and energy efficiency issues along with decades of experience as an award-winning writer and editor at both Denver daily newspapers and an editor at several magazines. WiesnerMedia is a 30-year-old Colorado-based publishing firm that produces more than 20 publications serving local and national markets with high-end publications. The Custom Publishing Division has won numerous awards for producing top-notch magazines for clients.

For more information or to sign up for a free subscription, visit www.SmartEnergyLiving.org and click on the magazine cover.

Photos available upon request

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Colorado Energy Science Center is a 501 C (3) non-profit organization. CESC's mission is to increase the understanding and appreciation of energy science and technology in order to enable decision-makers to adopt energy practices that produce economic benefits, reduce environmental impacts and increase the sustainability of energy supply.

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