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FOR IMMEDIATE RELEASE

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**Theresa Donahue to be New Executive Director
Of the Smart Energy Living Alliance**

After an extensive search, the Smart Energy Living Alliance has named Theresa Donahue as its new executive director.

The nonprofit was formerly known as the Colorado Energy Science Center, but after merging with E-Star and undergoing a visioning process, it emerged in June as the Smart Energy Living Alliance. SELA provides the unbiased information, tools and resources that people and businesses need to make intelligent, responsible energy decisions.

Susan Thornton, chair of the Board of the Alliance, said that Donahue brings a wealth of experience to the position. “Theresa is well-known to policy-makers across Colorado, with more than 25 years of experience as a nonprofit executive, public official and consultant,” Thornton said. “We believe she will bring strong leadership and management experience to advance SELA’s mission.”

Formerly, Donahue led the Denver Department of Environmental Health, and the Metro Denver Health and Wellness Commission. From 1991-97, she was deputy chief of staff to Denver Mayor Wellington Webb.

She holds a bachelor’s degree in environmental policy from Duke University and a master’s of regional planning from the University of North Carolina at Chapel Hill. She has been an active member of Women in Sustainable Energy.

SELA has offices in a LEED certified building at 12600 W. Colfax Ave., Suite B-450, in Lakewood.

For more information, visit www.SmartEnergyLiving.org.

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