



**FOR IMMEDIATE RELEASE**

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303-216-2026 ext 104

**Investing in Renewable Energy Workshop**

Can your choices in financial investing ensure a stable future for your family and create a healthier, more sustainable world for future generations?

LAKEWOOD, CO- Renewable energy is suddenly so popular that even an oilman from Texas has been pushing it. How can a retail investor profit from this trend? What are common pitfalls to watch out for? This workshop, scheduled for Thursday, October 17th, from 6-8 pm, will explore:

- What are Renewable, Alternative, and Clean energy, and what is the economic case for investing in them?
- Who should invest in these companies?
- Should you invest through a fund or advisor or do it yourself?
- Mutual fund options.
- Selecting an advisor.
- Managing your own portfolio.

Presenter Tom Konrad has a Ph.D. in mathematics from Purdue University, and is a level II candidate for the Chartered Financial Analyst designation. Mr. Konrad is a registered Investment Advisor and has been investing in renewable energy and energy efficiency companies as part of diversified portfolios for himself and clients since 1999.

**REGISTRATION INFORMATION**

Registration is required and space is limited. Fee: \$10 by cash, check, Visa or MasterCard at the door for all attendees. To register, visit [www.smartenergyliving.org](http://www.smartenergyliving.org), or call the workshop line at 303-216-2026 ext 150. Smart Energy Living reserves the right to cancel a workshop for an emergency or low registration. This workshop will be held at the National Renewable Energy Laboratory Visitors Center, 15013 Denver West Parkway, Golden, CO.

**ABOUT SMART ENERGY LIVING**

Smart Energy Living is the consumer education program of Colorado Energy Science Center (CESC), a non profit energy education organization founded by the managing partners of the National Renewable Energy Laboratory. Visit [www.smartenergyliving.org](http://www.smartenergyliving.org) for more information.