



FOR IMMEDIATE RELEASE
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Media Contact: Kirstin Marr, 303-216-2026 x103, kmarr@energyscience.org

IN RESPONSE TO RISING ENERGY COSTS, SMART ENERGY LIVING LAUNCHES ONLINE RESOURCE FOR COLORADO CONSUMERS

SmartEnergyLiving.org provides unprecedented collection of tools and resources to help consumers make the right decisions to reduce energy bills.

LAKEWOOD, CO –SmartEnergyLiving.org launched today to provide consumers with the information they need to reduce energy bills – at their fingertips. The website compliments the Smart Energy Living semi-annual magazine and ongoing consumer workshops. Smart Energy Living is a non-profit resource that provides objective and reliable information for homeowners who want to reduce energy bills and solve home comfort problems.

Unique Tools for Consumers

SmartEnergyLiving.org provides in-depth information on how homes work as energy systems, including individual sections on heating, windows, insulation, air leakage, new homes and more.

This website has several unique and unprecedented features:

- Comprehensive in energy efficiency and solar energy coverage, which is localized for Colorado climate conditions.
- Helps homeowners evaluate all the reasons to invest in energy improvements: energy savings, comfort problems, increased home value, and conservation.
- Downloadable forms with questions to ask contractors. By using these forms, consumers will ask specific questions so they receive “apples to apples” estimates, helping them compare and make educated choices about work being done in their homes. A list of local contractors categorized by industry is also included.
- Links to other resources and industry certification and labeling programs to help consumers research all their energy improvement options.
- Connection to full range of Smart Energy Living resources. Consumers can sign up to receive the semi-annual magazine, bi-monthly e-newsletter and register for workshops. Personal information from consumers is never sold, rented, or leased to third parties.

About Smart Energy Living

Smart Energy Living is the consumer education program of Colorado Energy Science Center (CESC), a non profit energy education organization founded by the managing partners of the National Renewable Energy Laboratory.

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